



PEORIA AREA
CONVENTION AND VISITORS BUREAU

456 Fulton Street, Suite 300, Peoria, IL 61602
Phone: (309) 676-0303 or (800) 747-0302
Fax: (309) 676-8470
www.peoria.org

For More Information, Contact:

Kevin Kavanaugh
773-391-0272
kkavanaugh@hccil.org

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**Illinois Health Care Association to Celebrate 60th Annual
Convention**

PEORIA, IL – The Illinois Health Care Association (IHCA), in conjunction with the Health Care Council of Illinois (HCCI), will be hosting its 60th Annual Convention and Trade Show on Sept. 13-16 at various featured venues including the Hotel Pere Marquette, the Peoria Civic Center and the Holiday Inn City Centre.

Governor Pat Quinn will be in attendance on Tuesday, September 14 at 10 a.m. in the Peoria Civic Center for the Grand Opening/Ribbon Cutting. Governor Quinn is attending this event to show his support for the thousands of health care workers across Illinois who serve Illinois' most frail and elderly citizens in long term care facilities. He is also showing his support for HCCI's "Care You Can Count On" campaign. The campaign will recognize the many success stories of the impact that the caregivers have had on the personal lives of the residents. Joining Governor Quinn will be other local dignitaries, including Senator David Koehler and Councilwoman Barbara Van Auken.

Approximately 2,500 attendees representing over 150 long term care facilities will be present for this year's IHCA Convention and Trade Show.

The theme, "Beat the Odds," highlights the new and exciting innovations and educational opportunities attendees will utilize to maintain a "winning streak" for their staff and residents. Attendees will choose from a selection of nearly 100 educational sessions and more than 200 exhibitors.

In addition to the wide variety of educational offerings and trade show exhibits, a number of other events will highlight this year's schedule: the HCCI-PAC Golf Outing on Monday, September 13 from noon to 6 p.m. at WeaverRidge; General Session on Tuesday, September 14, from 1:45 p.m. to 3 p.m. in the theater at the Peoria Civic Center; Ovations: A Celebration of Long Term Care Nurses on Wednesday, September 15 from 7:30 to 9:30 a.m. in the Marquette Ballroom at the Hotel Pere Marquette; and the Tribute awards ceremony on Wednesday, September 15 from 6:30 to 8:30 p.m. in the Marquette Ballroom at the Hotel Pere Marquette.

IHCA is a non-profit organization comprised of more than 460 licensed and certified long term care facilities and programs throughout the state. Founded in 1950, IHCA is the oldest long term care association in Illinois.

HCCI is a professional association of more than 600 nursing facilities committed to quality residential health care in Illinois through a productive and responsible partnership between the private and public sectors. HCCI represents more than 65,000 nursing home professionals serving more than 52,000 residents.

The PACVB represents an eight county region including Bureau, Fulton, Marshall, Mason, Peoria, Stark, Tazewell, and Woodford. The organization's mission is to promote the Peoria Area as a destination for visitors and contribute to the economic growth of the communities they represent.

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The Illinois Health Care Association's Annual Convention and Trade Show will create an economic impact between \$190,840 - \$292,132 and 1,468 room nights for the Peoria Area. There will be approximately 3,000 attendees.